

# Stopping Inefficient Workflows

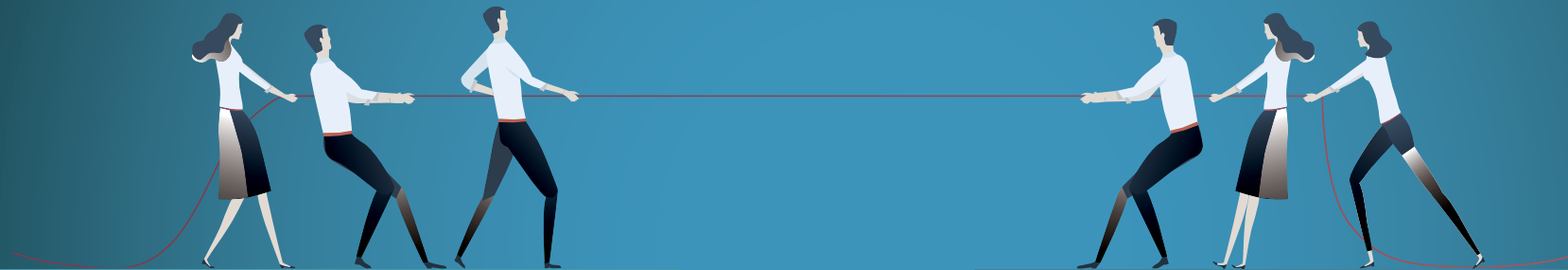
with End-to-End Process Automation



# Juggling Internal Priorities & External Pressures

**E**very leadership team wants an engaged workforce that performs at its best. All marketers want a loyal customer base that will stick with the brand come what may. And every executive board wants to see healthy

revenue streams. These are the fundamental pillars of modern business. But the external pressures that are also part of modern business can be at odds with our goals.



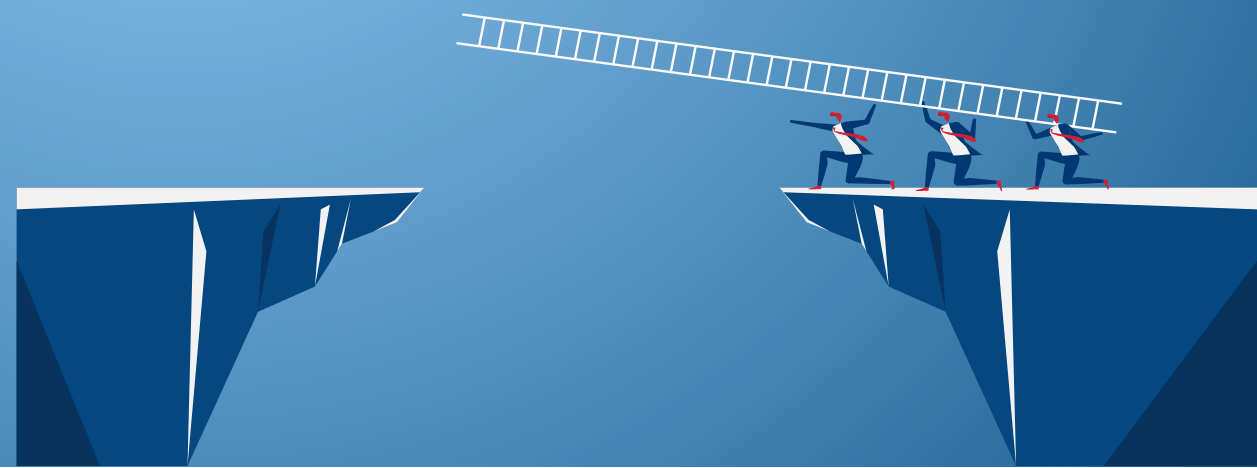
## Internal Company Priorities

- An Engaged Workforce
- Loyal Customers
- Healthy Revenue Stream

## External Pressures

- Stakeholder Expectations
- Shifting Consumer Demands
- Supply Chain Disruption

# Gaps = Inefficiencies



**W**hen goals compete, gaps emerge. For example, we want an engaged workforce, so we launch cultural engagement initiatives. But, to meet earnings expectations, we're also on a hiring freeze.

This means the same people we're trying to engage are also taking on more work than they should. While minor problems in productivity seem localized now, systemically, these issues cost time, money, and even employees.

**25%**

of CEOs time is spent on things that **could be automated**

**54**

is the average number of **activities** experienced during new **employee onboarding**

**30**

times per day people **switch between 13 tools**

**26%**

of an employee's day is wasted on **avoidable administrative tasks**

**23**

minutes is the average time needed to **refocus after interruptions** at work

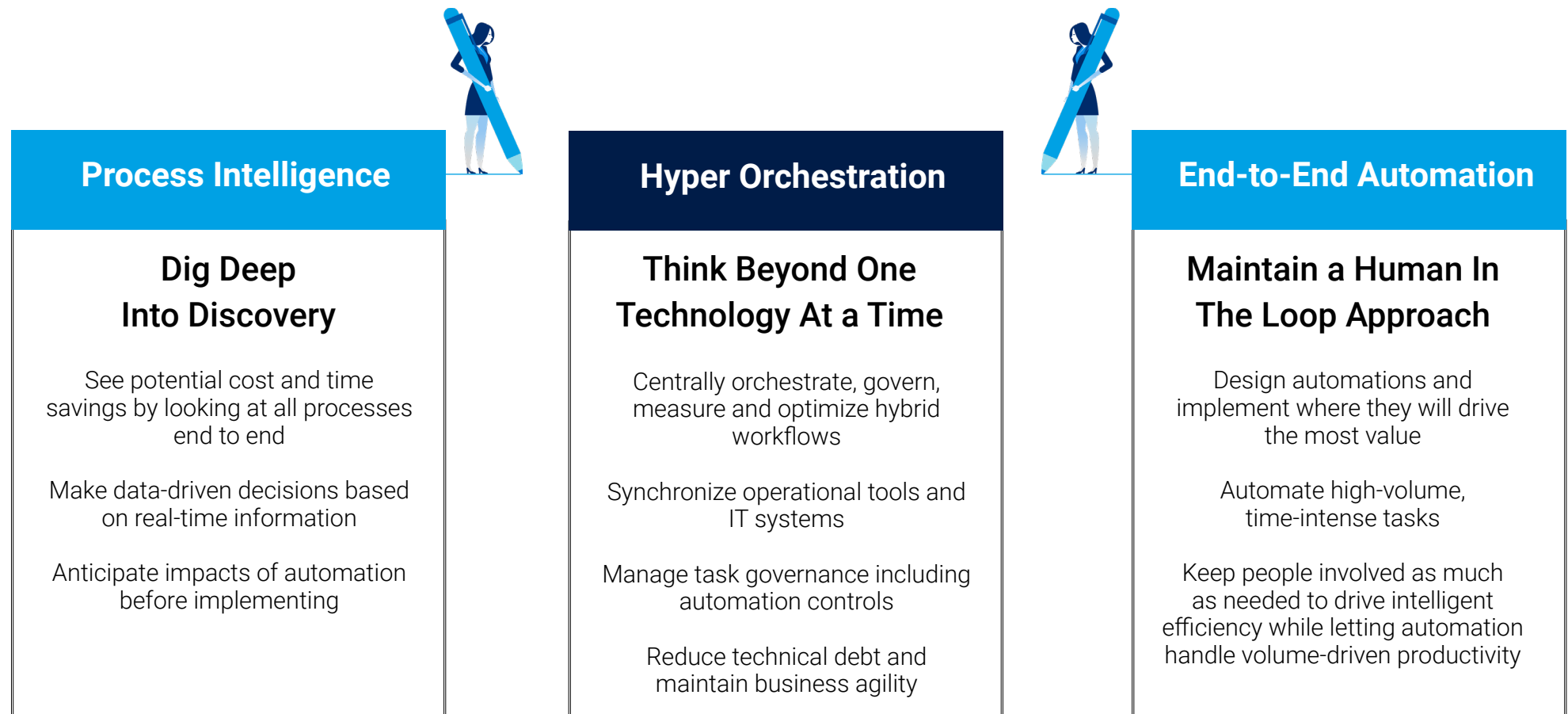
**81%**

of business leaders agree that problems arise when **processes are disconnected**

# Bridging the Gap:

## Process Automation as a Business Strategy

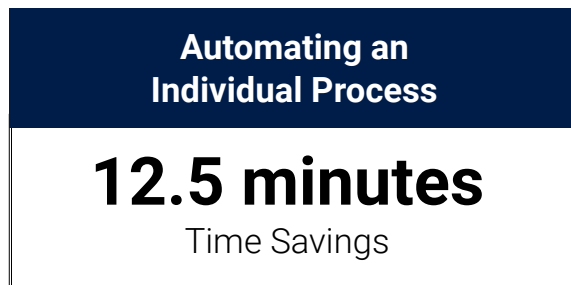
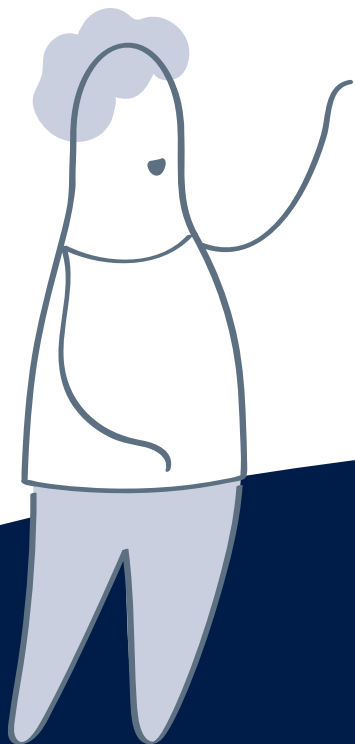
When we turn to automation, we find support for goals across the enterprise—plus new solutions for managing external pressures beyond our control.



# The Importance of Automating Across the Enterprise

It's also important to remember automation is not just technology; it's part of your business strategy. When you position automation as a leading component of your strategy, you can apply it across the organization—and that is how you scale with process automation.

Inefficiencies aren't just inconvenient. They're costing you money. And maybe employees. Stop letting inefficient work control how things get done. Take back control of your goals and face the external pressures of modern business with process automation to help illuminate the path ahead.



[Book a demo](#) with one of our process experts and get started on your process automation journey today!