

Stopping Inefficient Workflows

with End-to-End Process Automation



Juggling Internal Priorities

& External Pressures

very leadership team wants an engaged workforce that performs at its best. All marketers want a loyal customer base that will stick with the brand come what may. And every executive board wants to see healthy

revenue streams. These are the fundamental pillars of modern business. But the external pressures that are also part of modern business can be at odds with our goals.



Internal Company Priorities

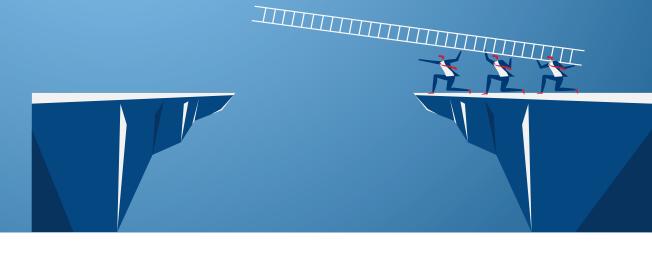
- An Engaged Workforce
- Loyal Customers
- Healthy Revenue Stream



External Pressures

- Stakeholder Expectations
- Shifting Consumer Demands
- Supply Chain Disruption

Gaps = Inefficiencies



hen goals compete, gaps emerge. For example, we want an engaged workforce, so we launch cultural engagement initiatives. But, to meet earnings expectations, we're also on a hiring freeze.

This means the same people we're trying to engage are also taking on more work than they should. While minor problems in productivity seem localized now, systemically, these issues cost time, money, and even employees.

25%

of CEOs time is spent on things that **could be automated**

30

times per day
people switch between
13 tools

23

minutes is the average time needed to **refocus after interruptions** at work **54**

is the average number of activities experienced during new employee onboarding

26%

of an employee's day is wasted on avoidable administrative tasks

81%

of business leaders agree that problems arise when processes are disconnected

Bridging the Gap:

Process Automation as a Business Strategy

When we turn to automation, we find support for goals across the enterprise—plus new solutions for managing external pressures beyond our control.



Process Intelligence

Dig Deep Into Discovery

See potential cost and time savings by looking at all processes end to end

Make data-driven decisions based on real-time information

Anticipate impacts of automation before implementing

Hyper Orchestration

Think Beyond One Technology At a Time

Centrally orchestrate, govern, measure and optimize hybrid workflows

Synchronize operational tools and IT systems

Manage task governance including automation controls

Reduce technical debt and maintain business agility



End-to-End Automation

Maintain a Human In The Loop Approach

Design automations and implement where they will drive the most value

Automate high-volume, time-intense tasks

Keep people involved as much as needed to drive intelligent efficiency while letting automation handle volume-driven productivity

The Importance of

Automating Across the Enterprise

It's also important to remember automation is not just technology; it's part of your business strategy. When you position automation as a leading component of your strategy, you can apply it across the organization—and that is how you scale with process automation.

Inefficiencies aren't just inconvenient. They're costing you money. And maybe employees. Stop letting inefficient work control how things get done. Take back control of your goals and face the external pressures of modern business with process automation to help illuminate the path ahead.



12.5 minutes

Time Savings

Automating the Process Across the Enterprise

500 Hours

Time Savings



Book a demo with one of our process experts and get started on your process automation journey today!